



# ROGUE VALLEY TRANSPORTATION DISTRICT 2040 TRANSIT MASTER PLAN

## WHAT

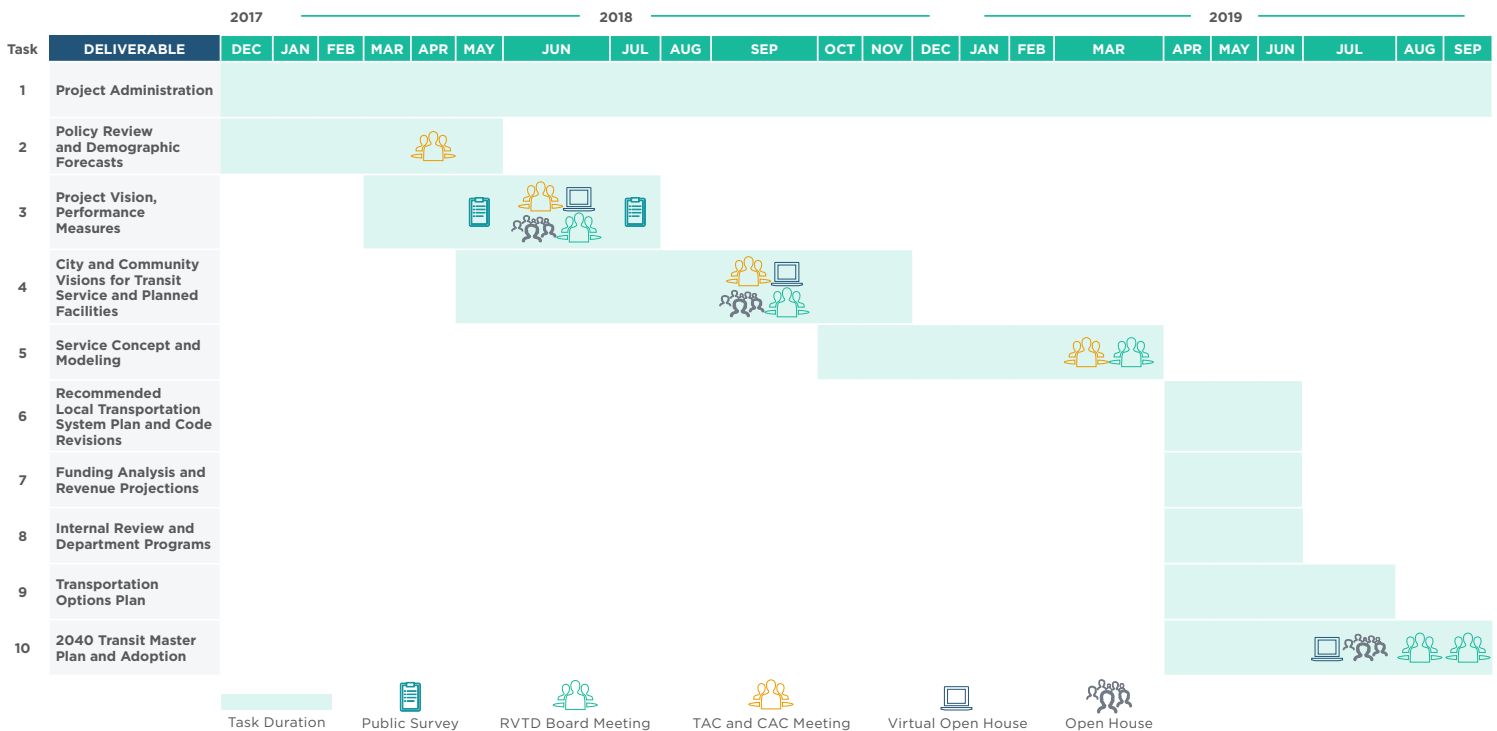
Rogue Valley Transportation District (RVTD) is beginning a process to review the transit services and facilities provided in the Rogue Valley service area with the purpose of identifying near-, mid-, and long-term transit services for the existing RVTD service area and the surrounding areas into which RVTD may extend. Once developed, the 2040 Transit Master Plan will provide RVTD Board of Directors, managers, and staff a framework for providing transit and transit-related services to the Rogue Valley and beyond. It will be the only plan in Jackson County and the Rogue Valley dedicated to transit and is intended to be used by RVTD to identify new services, further policy discussions, and achieve significant progress in RVTD departments.

## WHY

RVTD currently operates under the “Rogue Valley Transportation District Ten-Year Long Range Plan, 2007-2017”, which was adopted in 2007. Although it served as a starting point for community discussion regarding transit, the current plan is outdated both in terms of service planning and approaches to providing public transportation.

In addition, RVTD is fiscally sound but faces future funding challenges. In 2016, voters passed a 5-year levy, which allowed RVTD to keep recently-added services and provided funds for two new routes. However, RVTD faces a looming revenue deficiency in 2022 once the 5-year levy expires.

## WHEN



## HOW YOU CAN PARTICIPATE

Watch for more information about our in-person and online open houses currently scheduled in June 2018, September 2018, and July 2019 where we will be seeking public input.

Visit the project website at

[RVTD2040TransitMasterPlan.com](http://RVTD2040TransitMasterPlan.com)

for updates and meeting dates. The project team will also be collecting continuous feedback via the interactive project map located on the website. Provide your input today!

## CONTACT

**Paige West**

Rogue Valley Transit District  
Strategic Programs Manager

[pwest@rvtd.org](mailto:pwest@rvtd.org) | (541) 779-5821