

Overview of Regional Public Outreach, Round 2 Draft - July 9, 2012

Context:

This second round of countywide public outreach offers several public participation opportunities:

- 1) Showcases at already-scheduled community fairs and events;
- 2) Virtual open house (VOH) on the project Web site, and
- 3) An open house.

In addition, the public will be welcome to submit comments on the website and by email and mail, and speakers will be available to attend community meetings.

Timeline: Aug. 15 - Sept. 15, 2012

Planned Activities

- Virtual On-Line Open House, August 15-September 15
- Clackamas County Fair, Canby, 10 a.m. - 10 p.m., August 15-16
- Road and Safety Fair, Clackamas Town Center, August 25
- Open House, Development Services Building, Oregon City, 5-7 p.m., September 11
- CPO Leaders meeting, 6:30-8:30 p.m., September 11

Purpose

Present gaps and deficiencies in existing and future conditions; evaluate how well currently planned projects (on the current TSP) meet the project vision, goals and objectives; garner feedback on the evaluation of those projects prior to alternatives analysis.

Format/Tools

- Select maps (e.g., map of currently planned projects and how well they meet vision, goals and objectives coded in green, yellow, red). Green and yellow would be recommended to advance into alternatives analysis.
- Looped video in English and Spanish
- Other “trivia wheel” and/or “buzzer board” opportunities to encourage participation
- Postcards to direct folks to Web site, mail back responses
- Handout on future meetings and other ways to continue to be involved
- Posters
 - Vision, goals, objectives
 - Timeline
 - Etc.