OPEN HOUSE AND VIRTUAL OPEN HOUSE #3 SUMMARY

Date:	April 20, 2023
То:	Wendy Farley-Campbell, Clare Kurth, Erin Reynolds, Mike Miller, City of Florence Michael Duncan, Oregon Department of Transportation
From:	Russ Doubleday, Matt Bell, and Susan Wright, PE, PMP, Kittelson & Associates, Inc.
Project:	City of Florence Transportation System Plan Update
Subject:	Open House and Virtual Open House #3 Summary

Introduction

This memorandum summarizes the outcome of Open House #3 for the Florence Transportation System Plan (TSP) Update. The purpose of the open house was to provide an overview and update on the planning process, present key findings from Draft Tech Memo #6: Preferred Alternatives, and solicit feedback from the public on the findings. The feedback will be incorporated into a final version of the tech memo and contribute to the development of the TSP Update.

An in-person open house was held at the Florence Events Center on Thursday, April 20th, 2023 from 5:30 to 7:30 PM. An online version of the open house was available on the project website (www.projectcomment.com/florencetsp) from Monday, April 17th through Monday, May 1st, 2023. The public was notified about the open house as follows:

- » A newsletter was created in English and Spanish and distributed at high traffic locations throughout Florence.
- » A poster and flyer were created in English and Spanish and posted at high traffic locations throughout Florence.
- » A news release was prepared in English and Spanish and distributed through local news outlets and social media sites.
- » Several stakeholder e-mails were prepared and distributed by City staff and other project team members through local list serves.
- » The project website was updated to include the outreach materials along with a general announcement of the open house.

The following provides a summary of the feedback received during the in-person and online open house.



CITY OF FLORENCE TRANSPORTATION SYSTEM PLAN UPDATE

In-Person Open House #3 Feedback

The in-person open house started with a brief presentation by City staff, the City Council president, and a member of the project team. The presentation provided an overview and update on the project as well as guidance on the posterboard session that followed. More than 40 people attended the in-person open house, many of whom provided comments on the posterboards and engaged in discussions with the project team.

The project team received 34 comments from the public during the in-person open house. Many of the comments confirmed information included in the draft tech memo, provided suggestions for the draft TSP, and resulted in changes as summarized below.

PREFERRED ROADWAY ALTERNATIVES

- » Consider a new street connection from Rhododendron Drive to US 101 added to project list.
- » Consider changing 12th Street, east of Spruce Street to a collector Despite all the local street connections, 12th Street continues to operate more like a local street.

PREFERRED INTERSECTION ALTERNATIVES

» Consider all-way stop-control at the Rhododendron Drive/35th Street intersection – added to project list.

PREFERRED TRAFFIC SAFETY ALTERNATIVES

» Consider addressing speeding issues at multiple locations – added a section on neighborhood traffic management.

PEDESTRIAN ALTERNATIVES

- » Consider moving the enhanced pedestrian crossing on US 101 from 20th to 18th updated as suggested.
- » Consider an enhanced crossing at Exploding Whale Memorial Park added an enhanced crossing.

A more detailed summary of the feedback from the in-person open house is provided as an attachment.

Virtual Open House #3 Feedback

The virtual open house presented many of the same materials as the in-person open house and offered many of the same opportunities to provide feedback, including comment cards, interactive maps, and contact information for the project team.

The project team received 10 comments on various pages of the virtual open house and three on the interactive project maps. Like the in-person open house, many of the comments



CITY OF FLORENCE TRANSPORTATION SYSTEM PLAN UPDATE

confirmed information included in the draft tech memos, provided suggestions for the draft TSP, and resulted in changes as summarized below.

PREFERRED ROADWAY ALTERNATIVES

- » Consider changing 12th Street, east of Spruce Street, to a collector Despite all the local street connections, 12th Street continues to operate more like a local street.
- » Consider providing more focus on crossings/signals on south part of US 101 added projects to enhance existing crossings and traffic signals.

PREFERRED INTERSECTION ALTERNATIVES

» Consider increasing the priority of the OR 138/Spruce Street intersection – increased from low to medium priority – the project will be completed when warranted.

PREFERRED BICYCLE ALTERNATIVES

» Consider improving the alignment of the Munsel Creek Bike Path – updated alignment of path to be consistent with the parks plan and other ongoing efforts.

A more detailed summary of the feedback from the virtual open house is provided as an attachment.

Attachments

- A. Newsletter/Poster/Flyer
- B. Open House Presentation
- C. Open House Comment Form
- D. Feedback from Open House #2
- E. Feedback from Virtual Open House #2

Attachment A Newsletter/Poster/Flyer



Transportation System Plan Update Latest News and Updates

The City of Florence is updating its Transportation System Plan (TSP), the long-range planning document that guides transportation policies and investments in the City. At this stage, the City has selected preferred alternatives to address gaps and deficiencies in the existing transportation system and needs to accommodate growth in the City. The City has prepared a series of technical memorandums to document each step, including:

MEMO 6: PREFERRED ALTERNATIVES

This memo presents preferred alternatives selected by the project team to address gaps and deficiencies in the existing transportation system and needs to accommodate growth in the City. The information provided in this memo will serve as the basis for developing policies, plans, programs, and projects for the TSP Update. The types of alternatives developed, evaluated, and ultimately selected as preferred are shown to the right.



Transportation System Alternatives

- Changes in street classifications
- Street connections and extensions
- Intersection traffic control and configuration
- Sidewalks, crosswalks, shared-use paths, and trails
- Bike lanes, shared lanes, and bicycle boulevards
- Transit service, transit stop upgrades, and park-and-rides
- Local freight route designations
- Safe Routes to School strategies
- Safety enhancements for intersections and roadways
- Local street connections and extensions
- Emerging transportation technologies
- Parking management strategies
- Funding for future transportation improvements



OPEN HOUSE #3

The City would like your input on the TSP update and is hosting the third and final open house on Thursday, April 20, 2023 at the Florence Events Center on Quince Street. Doors open at 5:30 PM with a presentation scheduled at 5:45 PM. Please join us and provide your input on key transportationrelated issues within the community. Please also visit the project website (www.projectcomment. com/florencetsp) to get the latest news, view project documents, subscribe for updates, and contact the project team.

PROJECT SCHEDULE

2022 2023 **JULY NOVEMBER FEBRUARY APRIL JULY AUGUST/SEPTEMBER Project Starts Draft TSP Adoption Open House** Open House **Open House** Update **Hearings** #3

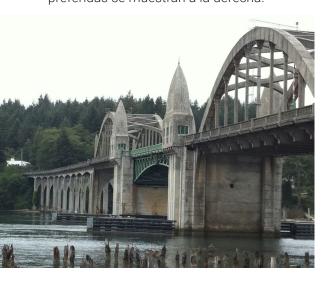


Actualización del Plan del Sistema de Transporte ÚLTIMAS NOTICIAS Y ACTUALIZACIONES

La Ciudad de Florence está actualizando su Plan del Sistema de Transporte (TSP), el documento de planificación a largo plazo que guía las políticas de transporte y las inversiones en la Ciudad. En esta etapa, la Ciudad ha seleccionado las alternativas preferidas para abordar las brechas y deficiencias en el sistema de transporte existente y las necesidades para adaptarse al crecimiento de la Ciudad. La Ciudad ha preparado una serie de memorandos técnicos para documentar cada paso, incluyendo:

MEMO 6: ALTERNATIVAS PREFERIDAS

Este memorándum presenta las alternativas preferidas seleccionadas por el equipo del proyecto para abordar las brechas y deficiencias en el sistema de transporte existente y las necesidades para acomodar el crecimiento de la Ciudad. La información proporcionada en este memorándum servirá como base para desarrollar políticas, planes, programas y proyectos para la actualización TSP. Los tipos de alternativas desarrolladas, evaluadas y finalmente seleccionadas como preferidas se muestran a la derecha.



Alternativas del sistema de transporte

- Cambios en las clasificaciones de calles
- Conexiones y extensiones de calles
- Control y configuración del tráfico de intersecciones
- Aceras, cruces peatonales, caminos de uso compartido y senderos
- Carriles para bicicletas, carriles compartidos y bulevares para bicicletas
- Servicio de tránsito, actualizaciones de paradas de tránsito y estacionamiento y viajes
- Designaciones de rutas de carga locales
- Estrategias de Rutas Seguras a la Escuela
- Mejoras de seguridad para intersecciones y caminos
- Conexiones y extensiones de calles locales
- Tecnologías de transporte emergentes
- Estrategias de gestión de estacionamientos
- Financiamiento para futuras mejoras de transporte

CASA ABIERTA #3

La ciudad desea su opinión sobre la actualización de TSP y organizará una casa abierta el jueves 20 de Abril de 2023 en el Florencia event center en Ouince Street. Las puertas se abren a las 5:30 pm con una presentación programada para las 5:45 pm Únase con nosotros y proporcione su opinión sobre cuestiones clave relacionadas con el transporte dentro de la comunidad. Visite también el sitio web del proyecto (www.projectcomment.com/ florencetsp) para obtener las últimas noticias, vea los documentos del proyecto, suscribirse para recibir actualizaciones y ponerse en contacto con el equipo del proyecto.

HORARIO DEL PROYECTO





Transportation System Plan Update OPEN HOUSE APRIL 20, 2023

5:30 - 7:30 PM AT THE FLORENCE EVENTS CENTER

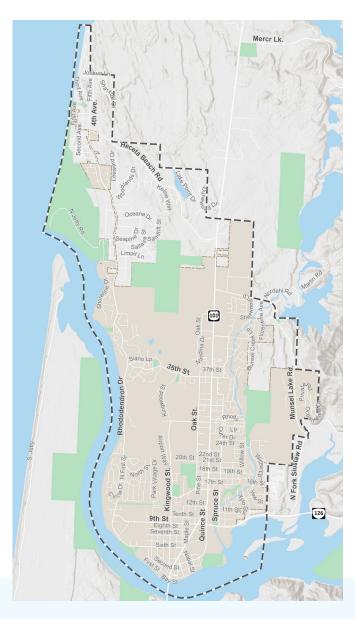
The City of Florence is updating its Transportation System Plan (TSP), the long-range planning document that guides transportation policies and investments in the City. The City would like your input on the TSP and will host three open houses throughout the duration of the project. Each open house will be an in-person event, and they will also include a live, online presentation for those who cannot attend in person. The open house materials will also be available online through the project website (www.projectcomment.com/florencetsp).

OPEN HOUSE #3

Please join us on **Thursday, April 20, 2023** at the Florence Events Center on Quince Street for your last chance to provide your input on key transportation-related issues within the community. Doors open at 5:30 PM with a presentation scheduled at 5:45 PM. Open House #3 will provide information and solicit input on the

preferred alternatives selected by the project team to address gaps and deficiencies in the existing transportation system and needs to accommodate future growth.





PROJECT SCHEDULE





Actualización del Plan del Sistema de Transporte

JORNADA DE PUERTAS ABIERTAS 20 DE ABRIL DE 2023 5:30-7:30 PM EN FLORENCE EVENTS CENTER

La Ciudad de Florence está actualizando su Plan del Sistema de Transporte (TSP), el documento de planificación a largo plazo que guía las políticas de transporte y las inversiones en la Ciudad. La Ciudad quisiera su opinión sobre el TSP y organizará tres jornadas de puertas abiertas durante la duración del proyecto. Cada jornada de puertas abiertas será un evento en persona y también incluirá una presentación en vivo en línea para aquellos que no puedan asistir en persona. Los materiales de la jornada de puertas abiertas también estarán disponibles en línea a través del sitio web del proyecto

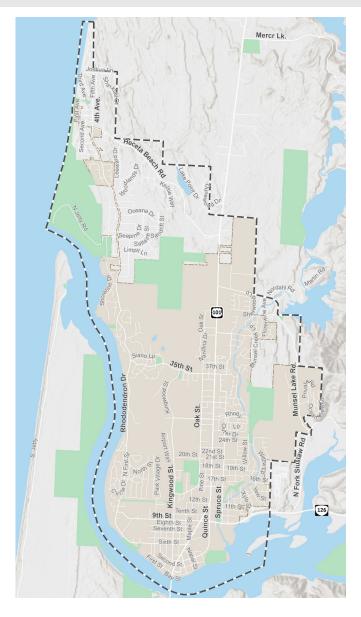
(www.projectcomment.com/florencetsp).

CASA ABIERTAS #3

Únase a nosotros el jueves **20 de Abril de 2023** en el Centro de eventos de Florence en Quince Street para proporcionar su opinión sobre problemas clave relacionados con el transporte dentro de la comunidad. Las puertas se abren a las 5:30 pm. con una presentación programada para las 5:45 pm. Casa abiertas #3 proporcionará información y solicitará aportes sobre las alternativas

preferidas seleccionadas por el equipo del proyecto para abordar las brechas y deficiencias en el sistema de transporte existente y las necesidades para adaptarse al crecimiento futuro.





AGENDA DEL PROYECTO

2022 2023 **JULIO NOVIEMBRE FEBRERO** AGOSTO/ SEPTIEMBRE **ABRIL JULIO** El proyecto Casa Abierta Casa Abierta **Casa Abierta** Borrador de Audiencias de Comienza actualización adopción de TSP

Attachment B Presentation

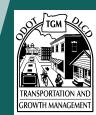


FLORENCE TRANSPORTATION SYSTEM PLAN UPDATE OPEN HOUSE #3

APRIL 20, 2023
FLORENCE EVENTS CENTER









WELCOME

Sally Wantz, President Florence City Council



AGENDA

Wendy Farley-Campbell, Director Community Development Department



Agenda



- Welcome & Introduction
- What is a TSP
- Project Team, Schedule
- Major Tasks & Deliverables
- Preferred Alternatives
- Goals for Today
- Next Steps and Closing



WHAT IS A TSP?

- »A long-range plan that identifies the transportation facilities needed to support growth within the city over a 20-year period, including:
 - » Pedestrian, bicycle, transit, and motor vehicle (including freight), as well as rail, air, water, and pipeline transportation
- »Identifies goals and policies for developing the transportation system over time
- »Identifies prioritized lists of transportation system improvements consistent with goals and policies of the city







PROJECT TEAM

- » Project Team
 - » City of Florence
 - » Oregon Department of Transportation (ODOT)
 - » Kittelson & Associates, Inc.
 - » MIG | APG
- » Stakeholder Transportation Advisory Committee (STAC)
 - » City Council, City Planning Commission, other city groups and committees
 - » Local stakeholders (youth, freight, ADA, Port of Siuslaw, etc.)
 - » Siuslaw School District and Lane Community College
 - » Lane County Public Works, Lane Transit District, Lane Council of Govts
 - » Broader ODOT representation

PROJECT SCHEDULE

Kick-Off

July 2022

Plans & Policy Review

July – Sept 2022

Future Conditions & Alternative Analysis

Nov 2022 – Jan 2023 Draft Updated TSP, Implementing Ordinances & Findings

Apr – July 2023

July - Aug 2022

Public Involvement & Communications Plan

Sept – Nov 2022

Transportation
System Inventory &
Existing Conditions

Jan – Apr 2023

Identification of Preferred & Cost-Constrained Alternatives **Aug 2023**

TSP Update Adoption



MAJOR TASKS & DELIVERABLES

» Complete:

- » TM #1: Plans and Policy Framework
- » TM #2: Goals, Objectives, & Evaluation Criteria
- » TM #3A: Transportation System Inventory
- » TM #3B: Existing Conditions Analysis
- » TM #4: Future Land Use and Transportation Conditions
- » TM #5: Alternatives Analysis and Funding Program

» Draft:

» TM #6: Preferred Alternatives

» Moving Forward:

- » Draft Updated TSP & Implementing Ordinances
- » TSP Update Adoption



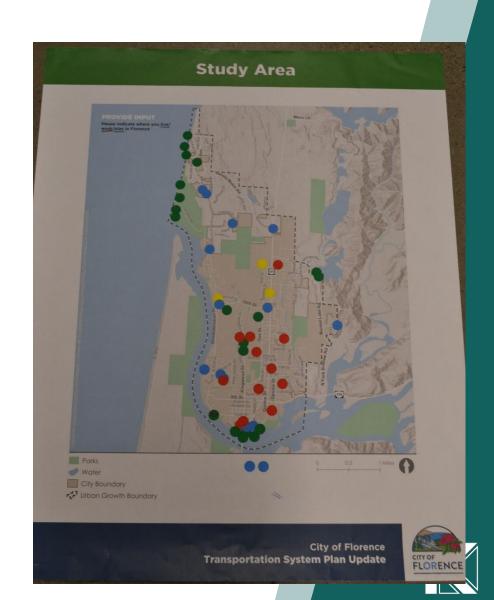
PREFERRED ALTERNATIVES

- » Preliminary screening of alternatives
- » Preliminary prioritization
- » Planning-level cost estimates
- » Roadway System
- » Pedestrian, Bicycle, Transit Systems
- » Freight, Air, and Rail Systems
- »Safe Routes to School
- » Emerging Technology
- » Parking Management
- »Transportation Demand Management



GOALS FOR TODAY

- » Present preferred alternatives for major travel modes
- » Collect feedback from the public on:
 - » Preferred alternatives
 - » Priorities
 - » Other locations or alternatives
- » Continue to build interest in the project and support for plan



NEXT STEPS



REVIEW MATERIALS ONLINE



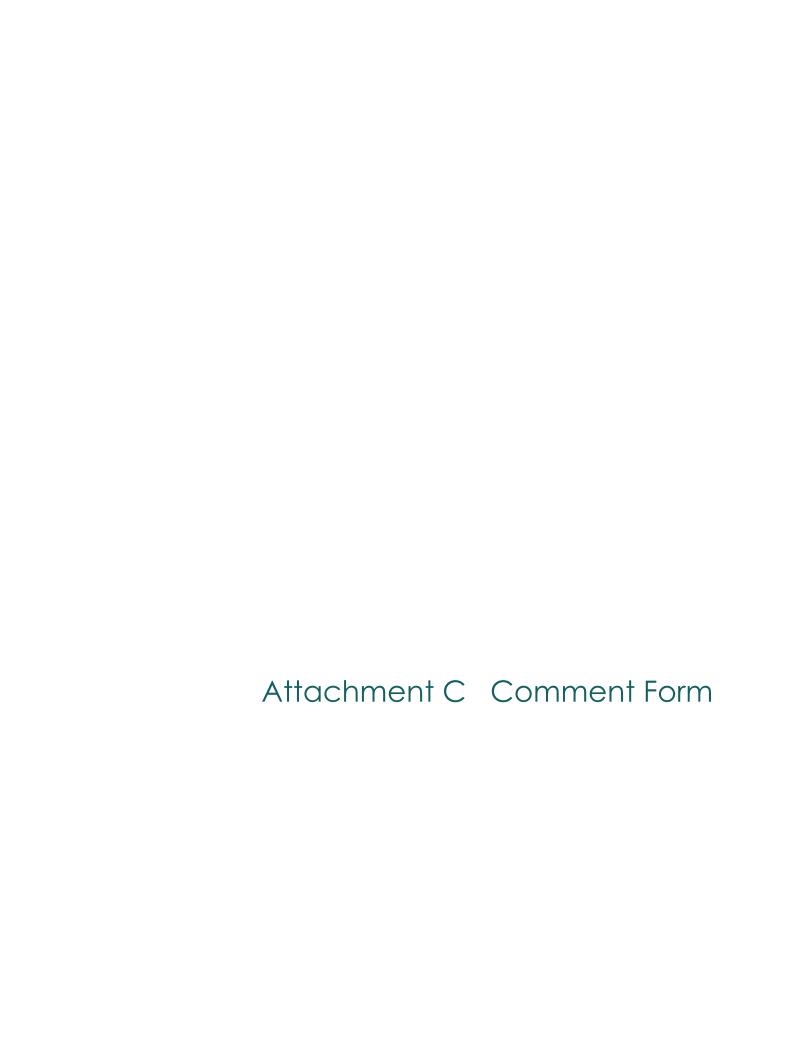
FINALIZE DRAFT MEMOS BASED ON PUBLIC FEEDBACK



START THE DRAFT TSP UPDATE



MEET WITH FLORENCE PLANNING COMMISSION AND CITY COUNCIL





TRANSPORTATION SYSTEM PLAN UPDATE COMMENT SHEET

Name
Address
Email
1. Do you agree with the preferred alternatives? Do they align with your vision for major facilities (e.g., US 101, Munsel Lake Road, Rhododendron Drive)?
2. Do you agree with the priorities identified for the preferred alternatives (e.g., high, medium, low)?
3. What did we miss? Are there other locations or alternatives for identified locations that should be considered?
4. What else would you like us to know?

Attachment D Feedback from In-Person Open House

Board	Location	Comment	Action Item?
Study Area	Overall	We use it all!	Noted
Study Area	Old Town	Circled for "where you live/work/play"	Noted
Study Area	Miller Park	Circled for "where you live/work/play"	Noted
Study Area	N. Jetty Road near beach	Circled for "where you live/work/play"	Noted
Study Area	S. Jetty Road along beach	Circled for "where you live/work/play"	Noted
Study Area	Kingswood St.	Circled for "where you live/work/play"	Noted
Preferred Roadway System			A traffic signal is identified as potential future
Alternatives	R19	Absolutely needs traffic light	traffic control
Preferred Roadway System			17th is a local street. Lighting will be addressed
Alternatives	17th st east of pine	Add lighting	when adjacent properties redevelop
Preferred Roadway System			
Alternatives	R21-R14	Circled	Noted
Preferred Roadway System			
Alternatives	R20-R17	Circled	Noted
		Need another connector to from Rhododendron	
		to 101 especially with all the developent on Rhody	
		we need a way out during an emergency.	
Preferred Roadway System		(Drawing suggested connecting Rhododendron	Added a new major street connection from
Alternatives	Rhododendron Drive	Drive to R13)	Rhododendron to US 101
Preferred Roadway System		,	This potential street connection is not feasible
Alternatives	New Hope Lane to Airport Lane	Line drawn to suggest additional connecting road	given airport plans to extend the runway
		50 0	Despite all the local street connections, 12th
			Street continues to operate more like a local
Functional Classification Changes	Intersection of 11th & Tamarack	12th Collector	street
		Traffic control needed for T intersection. Vehicle	Added all-way stop as potential future traffic
Preferred Traffic Safety Alternatives	Intersection of 35th & Rododendron	speed issues and congestion at intersection	control
	Square drawn around front of Siuslaw		Several projects are identifed on and around Oak
Preferred Traffic Safety Alternatives	Elementary School extending to 101	Safe Routes for School	St to improve access to local schools
			A traffic signal is identified as potential future
Preferred Traffic Safety Alternatives	S2	Needs traffic light not flashing lights	traffic control
	Line drawn between Rhododendron		Added a new major street connection from
Preferred Traffic Safety Alternatives	Drive & Highway 101		Rhododendron to US 101
			Added a section on Neighborhood Traffic
Preferred Pedestrian Alternatives	24th St & 12th St	Speeding Issues	Management
	Line from Miller Park across 18th st		This is an alley, a portion of which is now being
Preferred Pedestrian Alternatives	to Tamarak	Park Connections	used to access a private driveway.
		Improve acces to/from schools/library &	
Preferred Pedestrian Alternatives	P 27	Boys/Girls club	Noted

			This potential street connection is not feasible
Preferred Pedestrian Alternatives	New Hope Lane to Airport Lane	Line drawn to suggest additional connecting road	given airport plans to extend the runway
	Along Siuslaw River near Munsel		The estuary trail is included in the pedetrain
Preferred Pedestrian Alternatives	Creek	Estuary Trail?	system plan
		crosssings (rrfb) are effective, but too many will	
		cut into effectiveness. Remove at US101/20th -	
Preferred Crossing Alternatives	Overall	move to 18th.	Removed potential crossing at 20th
Preferred Crossing Alternatives	Exploding Whale Park	Circled	Added enhanced crossing at park
Preferred Bicycle Alternatives	Near Siulsaw Elementary School	Protect all main thoroughfares to/from school	Noted
		Do not eliminate parking on Spruce - at least not	Spruce is a collector and an alternative bike route
Preferred Bicycle Alternatives	Overall	on both sides	to US 101, as such, on-street bike lanes are need
	Connecting line between 12th st &		A multi-use path/trail connection is included in
Preferred Bicycle Alternatives	15th St	Improve access from schools to library	the pedestrian plan
Preferred Bicycle Alternatives	Oak Street (B25)	Buffer	Noted
			A multi-use path/trail connection is included in
Preferred Bicycle Alternatives	Overall	Connect Munsel to N. Fork Road	the pedestrian plan
Preferred Transit Alternatives	Overall	Love all of the transit recommendations	Noted
			Exapnded transit service is included in the transit
Preferred Transit Alternatives	Overall	Public Transit to the Beach!	plan
			Exapnded transit service is included in the transit
Preferred Transit Alternatives	Overall	Buss access on 35th St?	plan
		Add bus into Heceta Beach and Heceta Junction or	Exapnded transit service is included in the transit
Preferred Transit Alternatives	Overall	Jetty Road	plan
		Parking near exploding whale. It's dangerous to	
		park in the neighborhoods and walk down Rhody	Several sidewalk, crosswalk, and multi-use
Parking Management Strategies	Overall	with kids	path/trail projects are identifed within the area

Attachment E Feedback from Virtual Open House

D	PROJECT	SENTIMENT	COMMENT
			Consider adding 12th Street to Willow as a functional collector. It drains a large area that extends to
			Willow Loop East. Granted, a portion of the neighborhood traffic from 18th north takes either 18th
	Exhibit:		or 24th to Spruce but a substantial portion goes south to 12th, especially those heading into
	Functional		downtown.
	Classification		Also, at the last open house residents of the developments along Rhododendron north of 35th made
214	9 Changes		a strong argument for a new connector to 101 that is north of 35th.
			What about south part of Hwy 101 getting more focus for crossing/signal? 6th Street and Highway
			101 needs a signal so that there is opportunity to turn south safely. Right now the only opportunity
	Exhibit: Preferred		is at Hwy 126/9th Street.
	Roadway System		With existing demands from Safeway, the FEC and then planned hotel and large apartment complex
214	6 Alternatives	I like this	on 6th and Quince, it will be important to add to the TSP.
			A stoplight at 126 and Spruce is imperative and is needed now. During the late spring through early
			fall (and during many other weekends year-round), it is often a traffic nightmare getting off Spruce
			especially heading east. It is also difficult turning left (north) onto Spruce. Often the string of cars
			from the east is very long. This creates most of the problem at Spruce and also on Quince and to
			101. The string needs to be broken up before it gets into town to make everything work better.
	Exhibit: Preferred		Also, Spruce needs to be striped to allow two lanes near the intersection. (This is already the actual
	Roadway System		practice of drivers.)
215	4 Alternatives		I agree that corridor visual enhancements are needed on 101 north of 126 and 126 to Tamarack.
			More and more residents are learning the many benefits of walking and are actually walking.
	Exhibit: Preferred		Sometimes they have to walk on the street. Streets are not complete without a sidewalk on at least
	Pedestrian		one side. There are far too many locations sidewalks don't exist or are grossly substandard and/or
215	2 Alternatives	I like this	not maintained.
			I am unsure what 'enhanced crossing', 'protected intersection', and 'leading pedestrian interval'
			mean but I know that safer crossings for pedestrians on 101 and 126 is a huge issue.
	Exhibit: Preferred		The flashing yellow light mid-block crossings at key locations are extremely effective and we need
	Crossing		more of those on 101, especially north of 21st. Having said that, if these are installed too close
215	1 Alternatives		together, drivers will have a stronger tendency to ignore them, making all the crossings less safe.

	Exhibit: Preferred		
	Multi-use Path		
2148	Alternatives	I like this	Test
			West end of Munsel Creek Bike Path to Quince is not displayed on mapplease correct.
			I totally agree that estuary trail needs to connect to Munsel Creek Bike Path without using streets
			(except for enhanced pedestrian crossing on 126). It actually would be preferable for the connector
	Exhibit: Preferred		to go under the 126 bridge if that is ever reconstructed.
	Multi-use Path		The Munsel Creek Bike Path needs to be continued north of the water treatment plant to reach
2150	Alternatives		Munsel Lake Road.
	Exhibit: Preferred Bicycle		I generally support the improved bike route plan. Roads like Rhododendron, Heceta Beach, and Munsel Lake need an expanded roadway or adjacent path to make them safer for bike riders. I do NOT think significantly reducing lane width on 101 or 126 in town to create bike lanes is viable.
2153	Alternatives		I do NOT think prohibiting parking on collectors such as Spruce is a good idea
	Exhibit: Preferred		
	Transit		Can also please fix the existing bus stop shelters/broken bench shelters (peacehealth, 18th st. Park)
2147	Alternatives	I like this	etc.
			S2your joking, right. Installing warning signs at 101 and Munsel Lake Road does a poor job of resolving a serious traffic safety issue with 101 traffic going 45-50+ mph and many people turning
	Exhibit: Traffic		left onto 101. A stoplight will be needed.
	Safety		Also, at least relatively short right turn lanes at major exits such as Bi-Mart, are needed nowThe
2455	Alternatives		configuration at Fred Meyer for this is very good.

Florence TSP Interactive Map

1. Fresh Harvest cafe
31st St

Bead Warehol

BJ's Ice Cream Parlor

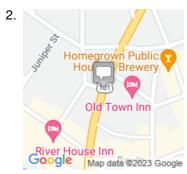
Google

Map data \$2023 Google

sally Wantz | sallywantz2190@gmail.com | 5419019904, Added April 30 2023

There is a blinking cross walk at 30th & 101. Please move it 1/2 or full block north so folks traveling South on 101 can safely turn east on 30th.

Liked 0 times



sally Wantz | sallywantz2190@gmail.com | 5419019904, Added April 30 2023

Please remove this cross walk island. It's dangerous for drivers going east from Kingwood and trying to turn north on 101. There's no room to gently enter the northbound traffic. And the cross lights are gone ... not even there. What good does it do?

Liked 0 times



sally Wantz | sallywantz2190@gmail.com | 5419019904, Added April 30 2023

Please install a traffic light at Spruce & Hwy 126. It's becoming more and more dangerous / difficult for drivers turning east from Spruce onto Hwy 126.

Liked 0 times