

DRAFT TRANSPORTATION SYSTEM PLAN VISION, GOALS AND OBJECTIVES

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To: Project Management Team

cc: Technical Advisory Committee, Public Advisory Committee

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Project: Clackamas County Transportation System Plan Update

Subject: Technical Memorandum 5.1 Draft Transportation System Plan Vision, Goals and

Objectives

This memorandum presents the updated vision, goals and objectives statements for the Clackamas County Transportation System Plan based on the recommendations from PAC Meeting #2B. The objectives presented below also reflect input provided during work sessions with the two technical sub-committees helping to draft measures and evaluation criteria for each objective. In the process of combining the input, the consultant team realized there were a number of objectives stated in a similar manner that overlapped across several of the goals. A common version of each of these objectives was developed such that they would be applied consistently across the goals.

DRAFT VISION

Building on the foundation of our existing assets, we envision a well-maintained and designed transportation system that provides flexibility, mobility, accessibility and connectivity for people, goods and services; is tailored to our diverse geographies; and supports future needs and land use plans.

DRAFT GOALS AND OBJECTIVES

Goals – The desired outcomes or other more refined expressions of the vision.

Objectives – More refined and focused descriptions of goal statements, describing how a goal can be accomplished.

Goal 1: Sustainable

Provide a transportation system that balances benefits to the environment, the economy and the community.

- Objective 1.1: Reduce energy consumption associated with transportation:
 - 1.1.1 Identify, maintain, and improve networks of facilities for motorized and non-motorized travel.
 - 1.1.2 Invest in and encourage public transit and connections to public transit.
 - 1.1.3 Explore and encourage rideshare, car-sharing, transit pass programs, telecommuting, and other transportation demand management strategies.
 - 1.1.4 Encourage the use of alternative-fuel vehicles and more fuel efficient vehicles.
- Objective 1.2: Improve air quality by reducing transportation related emissions including reducing greenhouse gas emissions to target levels.
- Objective 1.3: Minimize water quality impacts of transportation-related activities.
- Objective 1.4: Promote a resilient transportation system that can adapt to evolving land use and fit the desired future, while meeting present needs. (Same as Objective 3.8)
- Objective 1.5: Stabilize existing sources of transportation revenue and identify stable, diverse, long-term sources of funding. (Same as Objective 6.3)
- Objective 1.6: Support motorized and non-motorized transportation projects that use public resources cost-effectively. (Same as Objective 6.2)
- Objective 1.7: Prioritize repairs and maintenance of existing transportation facilities and services. (Same as Objective 6.1)

Goal 2: Local Businesses and Jobs

Plan the transportation system to support a prosperous and adaptable economy and further the economic well-being of businesses and residents of the county.

- Objective 2.1: Prioritize transportation improvements within and providing access to existing and future employment centers.
- Objective 2.2: Promote efficient movement of people, materials and goods.
- Objective 2.3: Identify, maintain, and improve networks of facilities for motorized and non-motorized travel. (Same as Objective 1.1.1)
- Objective 2.4: Invest in and encourage public transit and connections to public transit. (Same as Objective 1.1.2)
- Objective 2.5: Explore and encourage rideshare, car-sharing, transit pass programs, telecommuting, and other transportation demand management strategies. (Same as Objective 1.1.3)
- Objective 2.6: Improve freight movement.

Goal 3: Livable and Local

Tailor transportation solutions to suit the diversity of local communities.

- Objective 3.1: Identify, maintain, and improve networks of facilities for motorized and non-motorized travel. (Same as Objective 1.1.1)
- Objective 3.2: Improve Safe Routes to School planning.
- Objective 3.3: Invest in and encourage public transit and connections to public transit. (Same as Objective 1.1.2)
- Objective 3.4: Explore and encourage rideshare, car-sharing, transit pass programs, telecommuting, and other transportation demand management strategies. (Same as Objective 1.1.3)
- Objective 3.5: Facilitate access to daily needs and services.
- Objective 3.6: Prioritize transportation improvement projects within and providing access to existing and future employment centers. (Same as Objective 2.1)
- Objective 3.7: Identify and incorporate design elements that increase community livability, cohesiveness, and improve civic amenities.
- Objective 3.8: Promote a resilient transportation system that can adapt to evolving land use and fit the desired future, while meeting present needs. (Same as Objective 1.4)

- Objective 3.9: Maintain and enhance access to recreational opportunities and public lands.
- Objective 3.10: Prioritize resources to address transportation needs of transportation disadvantaged populations within the County. (Same as Objective 5.4)
- Objective 3.11: Create project outreach activities and decision-making processes that provide meaningful opportunities for all residents to influence decision-making. (Same as Objective 5.5)

Goal 4: Safety and Health

Promote a transportation system that maintains and improves our safety, health, and security.

Objective 4.1: Reduce overall crash frequency and severity for all modes of travel. Increase safety culture through on-going engineering, education, enforcement, encouragement and evaluation.

Objective 4.2: Optimize the transportation system's ability to facilitate emergency response services.

Objective 4.3: Identify, maintain, and improve networks of facilities for motorized and non-motorized travel. (Same as Objective 1.1.1)

Objective 4.4: Invest in and encourage public transit and connections to public transit. (Same as Objective 1.1.2)

Objective 4.5: Improve air quality by reducing transportation-related air emissions including reducing greenhouse gas emissions to target levels. (Same as objective 1.2)

Objective 4.6: Reduce exposure to transportation related air emissions.

Objective 4.7: Encourage the use of alternative-fuel vehicles and more fuel efficient vehicles. (Same as Objective 1.1.4)

Objective 4.8: Maintain and enhance access to recreational opportunities and public lands. (Same as Objective 3.9)

Objective 4.9: Prioritize resources to address transportation needs of transportation disadvantaged populations within the County. (Same as Objective 5.4)

Objective 4.10: Facilitate access to daily needs and services. (Same as Objective 3.5)

Goal 5: Equity

Provide an equitable transportation system.

Objective 5.1: Identify, maintain, and improve networks of facilities for motorized and non-motorized travel. (Same as Objective 1.1.1)

Objective 5.2: Invest in and encourage public transit and connections to public transit. (Same as Objective 1.1.2)

Objective 5.3: Explore and encourage rideshare, car-sharing, transit pass programs, telecommuting, and other transportation demand management strategies. (Same as Objective 1.1.3)

Objective 5.4: Prioritize resources to address transportation needs of transportation disadvantaged populations within the County.

Objective 5.5: Create project outreach activities and decision-making processes that provide meaningful opportunities for all residents to influence decision-making.

Objective 5.6: Facilitate access to daily needs and services. (Same as Objective 3.5)

Objective 5.7: Prioritize transportation improvement projects within and providing access to existing and future employment centers. (Same as Objective 2.1)

Objective 5.8: Provide opportunities for low-income, minority workers and business owners to access/obtain jobs and contracts created by transportation investments.

Goal 6: Fiscally Responsible

Promote a fiscally responsible approach to protect and improve the existing transportation system and implement a cost-effective system to meet shared future needs.

Objective 6.1: Prioritize repairs and maintenance of existing transportation facilities and services.

Objective 6.2: Support motorized and non-motorized transportation projects that use public resources cost effectively and efficiently.

Objective 6.3: Stabilize existing sources of transportation revenue and identify stable, diverse, long-term sources of funding.

Objective 6.4: Identify and protect right-of-way for future transportation facilities and services.

Objective 6.5: Prioritize projects, programs, policies that balance safety, mobility and provide for multiple modes.